# SOCIAL MEDIA PACKAGE & PRICE LIST

Your story. Styled smart.



### Starter Package

Light social media + basic website maintenance

- Up to 2 platforms (e.g. Facebook, Instagram)
- 10 posts w/ basic graphics
- Social engagement
- Minor website content edits and updates

PRICE \$350-\$700/MONTH



#### Standard Package

More platforms and ads

- 2 3 platforms (add Google my business, etc)
- 20 posts incl. stories and reels
- More frequent website updates
- Detailed analytical reports

PRICE \$700-\$1250/MONTH



## Full Service Package

Full media/marketing and E-comm support

- Across all platforms plus video content
- Local partnership and large scale ad campaigns
- Daily website refresh and performance optimization
- Full-time E-comm support

PRICE \$1250-2000/MONTH

#### **PORTFOLIO KAREN FRIIS**

- graphic design
- advertising
- branding
- social media
- campaigns
- media relation
- · web design & management
- event coordinator

